

SHELL PINKS

Pink hues inject a freshness into the seasonal fashion colour palette. Cool, steely tones update previously sugary shades with a contemporary edge that further enhances the grown-up appeal of softly structured knits, fluted silhouettes and shirting.



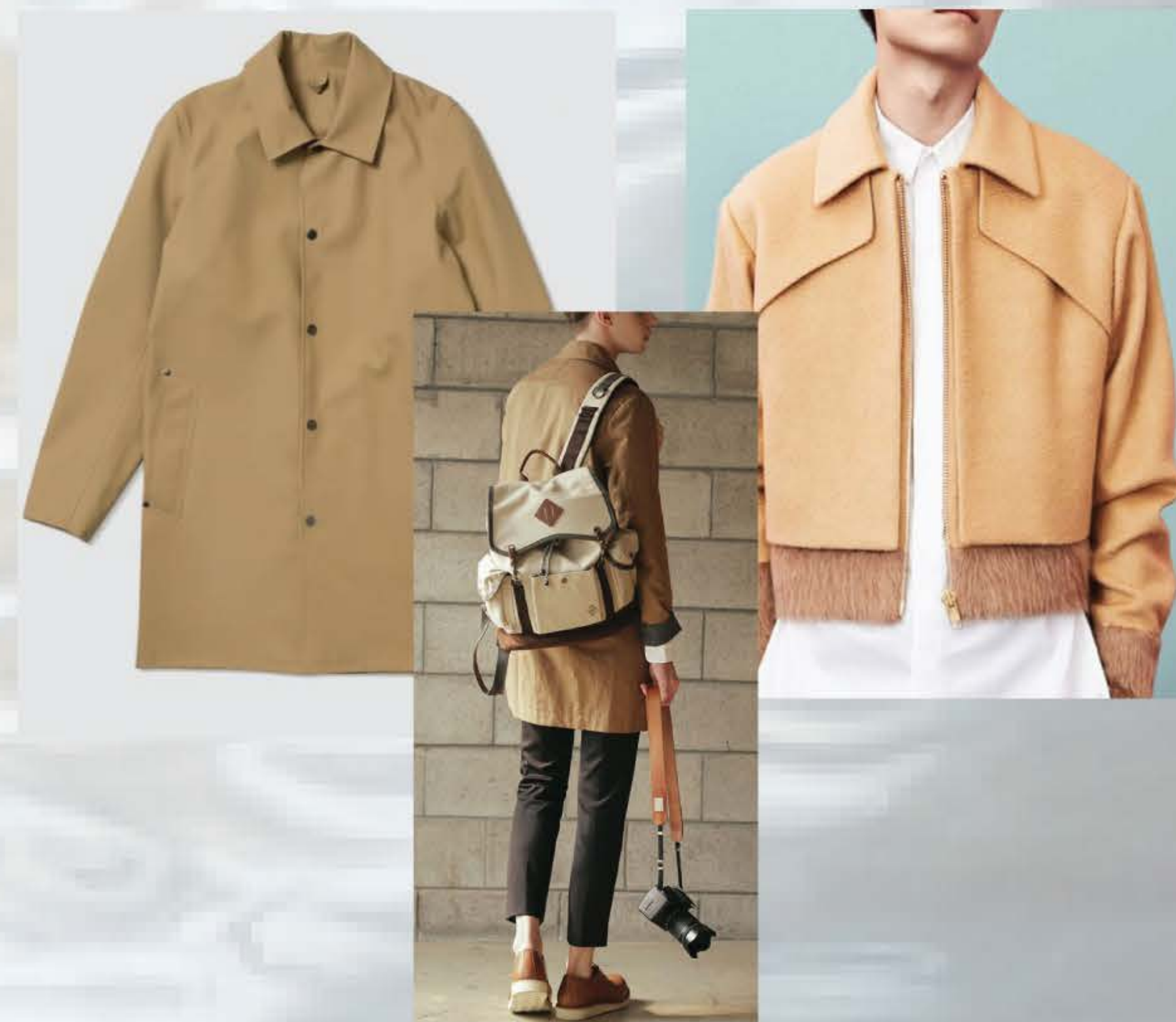
DEEP DARK NAVY

Navy is reinvented this season as core tones take a deeper, darker approach. The 'almost black' appearance of inky, saturated shades evoke a sense of masculinity, tapping into the ongoing trend and highlighting the increasing importance of transseasonal darks within the spring/summer palette.



GOLDEN CAMELS

Camel tones are contemporised for SS19 with a bleached-out cast and a softly faded finish. Parched, desert inspired hues echo sun-scorched seasonal destinations while retaining the formal, masculine vibe of classic camel in the tailored silhouettes and mannish proportions of summer outerwear, shirting and suits.



ESSENTIAL BASICS

